

VAPING RESOURCES FROM MASS DEPARTMENT OF PUBLIC HEALTH

National Resources

- **Campaign for Tobacco-Free Kids**
 - [Tobacco-Free Kids partnered with Michael Bloomberg for a new \\$160 million initiative](#) called [Protect Kids: Fight Flavored E-Cigs](#).
 - The [video](#) features a Boston physician, Milton High School Principal, previous Holbrook Middle High School student Sarah Ryan & even me briefly!
 - Twitter: [@noflavoredecigs](#)
- **Truth Initiative**
 - [Truth confronts JUUL and other e-cigarette manufacturers in new campaign, 'Tested on Humans'](#)
 - [Don't Test on Humans - Animals are Joining the Fight Against JUUL](#)
 - [No One Knows The Long-Term Effects of JUULing. Not even... the CEO of JUUL.](#)
 - [NowThis: The Dangers of Vaping as a Teen, With Truth and Doug the Pug](#)
- **FDA Real Cost Campaign**
 - [FDA launches 'Magic' television ad campaign with magician Julius Dein to curb teen vaping](#)
 - [Julius Dein Performs A Magic Trick on a Vape | The Real Cost](#)
- **New FDA Webpage on Respiratory Illnesses Associated with Use of Vaping Products**

Updates

- **President Trump announced Wednesday that the administration will move to force e-cigarette companies to take flavored vaping products off the market**
 - [FDA Press Release: Trump Administration Combating Epidemic of Youth E-Cigarette Use with Plan to Clear Market of Unauthorized, Non-Tobacco-Flavored E-Cigarette Products](#)
- **CDC Health Advisory: Severe Pulmonary Disease Associated with Using E-Cigarette Products**
 - [Youth and young adults should not use e-cigarette products.](#)
 - [Women who are pregnant should not use e-cigarette products.](#)
 - Adults who do not currently use tobacco products should not start using e-cigarette products.
 - If you do use e-cigarette products, you should not buy these products off the street (for example, e-cigarette products with THC or other cannabinoids).
 - You should not modify e-cigarette products or add any substances to these products that are not intended by the manufacturer.

- Adult smokers who are attempting to quit should use evidence-based treatments, including counseling and FDA-approved medications. If you need help quitting tobacco products, including e-cigarettes, contact your doctor or other medical provider.
- **[CDC Urges Clinicians to Report Possible Cases of Unexplained Vaping-associated Pulmonary Illness to their State/Local Health Department.](#)**
 - The MA Department of Public Health released an advisory regarding vape-related pulmonary illnesses using the MDPH Health and Homeland Alert Network listserv to all MA registered Internal Medicine, Pediatrician, Family Practice, General Practice, Pulmonologist, Emergency Medicine, Critical Care Physicians and Nurse Practitioners and Physician Assistants.
 - *Subject line:* Mass. Clinicians: Please Inform Mass. DPH of Possible Cases of Vaping Related Pulmonary Illness
 - *Body of email:* A new recommendation from the CDC encourages physicians to report cases of significant, unexplained respiratory illness and a history of vaping to the state health department. As a result, the Massachusetts Department of Public Health is requesting that clinicians flag any cases of respiratory illness possibly linked to vaping.
- **[FDA Warns JUUL Labs for Marketing Unauthorized Modified Risk Tobacco Products; Requests Additional Documents and Information](#)**
 - FDA says JUUL illegally marketed their products as safer than smoking.

Events & Webinars

- **[From Kool to JUUL: The Flavored Tobacco Crisis.](#)** Tobacco Free Mass will bring together national experts to examine the way the tobacco industry has used flavors, especially menthol, to target people of color and young people. We'll look at the history and the impact of flavored tobacco and consider options for policy change.
 - September 24, 2019 from 9:30 a.m. to 12:00 p.m. at the [Massachusetts Medical Society, Waltham](#)
 - [Register online here.](#) Tickets are \$100; Dues-paying members of Tobacco Free Mass receive 1-2 tickets free. Scholarships and reduced rates are available.
- **[Webinar: An Analysis of Menthol Cigarette Pricing in Boston, Massachusetts](#)**
 - Monday, September 16, 2019 from 2:00 - 3:00 PM ET
 - *No Registration Required*
- **[Webinar: Tobacco Retail Environment in Massachusetts](#)**
 - Thursday, September 26, 2019 from 2:00 - 3:00 PM ET
 - *No Registration Required*
- **[Webinar: Flavored Tobacco Product Restrictions in Massachusetts: Impact on Availability and Youth Use](#)**
 - Thursday, October 24, 2019 from 2:00 - 3:30 PM ET
 - *No Registration Required*